

The William R. Gard Memorial Scholarship Application Guidelines

The William R. Gard Memorial Scholarship was established by NAMMM, *the National Association of Music Merchants*, to encourage students to pursue education and careers in the music industry. Named for a former NAMMM Executive Vice President, William R. Gard, the scholarship is now available to NAMMM member employees who attend college full time.

Scholarships are awarded in the amount of \$2,000 per academic year and may be renewed for up to three additional years, provided the applicant continues to be employed with a member company and maintains an overall 3.0 grade point average. Scholarship renewal is determined after review of renewal application and other required materials.

Funds are sent directly to the recipient's college or university. The scholarship may be applied toward the recipient's tuition or mandatory fees and will be disbursed in the fall. The recipient must be enrolled as a full-time student at the time of the disbursement. If the student leaves school, any unused funds must be returned to The NAMMM Foundation.

Eligibility

- Employment with a NAMMM member company in good standing
- Must be enrolled as a full-time college student for the upcoming fall term.
- Must submit letters of reference (including one from the NAMMM member employer, grade transcripts, awards, and community involvement)

How to Apply

- Complete the online application through the online portal by the stated deadline.
- Upload employer information completed by employer.
- Upload official college transcripts.

1. **Undergraduate Academic Level.** Specify your academic level and enrollment year for which you are seeking funds.
2. **School Name.** Please list the college(s) which you have applied to and/or have been accepted for the upcoming fall semester.
3. **Area of Study (Major).**
4. **Resume.** Upload your resume. For your resume, please include your education, employment, internships, involvement in community organizations, clubs, government, musical activities, etc.
5. **Essay.** Submit an essay of no more than 500 words demonstrating your unique interest in pursuing a career in the music industry and what you expect from the education that the scholarship will provide. How do you plan to prepare yourself for that career?
6. **Qualified.** Why do you feel you are qualified to be a recipient of the William R. Gard Memorial Scholarship?
7. **Expenses.** Please summarize known education expenses for the educational year for which funds are requested; detail how scholarship funds will be applied toward those education costs.

