



NAMM President's Innovation Awards

Submission Guidelines

Please note: These questions and a corresponding answer space for each are provided via the NAMM Foundation's online application system; this document is to be used for your preparation purposes only.

Cash awards of \$600 are given once a year to selected undergraduate and graduate students to support travel needs and expenses to attend the NAMM Show, the annual global music products trade show in Anaheim, Calif. Awardees will participate in professional development offerings at the show and have access to more than 1,400 exhibits that constitute this global music products trade show.

NAMM President's Innovation Awards support individuals who are enrolled in college and university music and/or music business programs and are preparing for careers in the music products industry or allied professions. The Innovation Award seeks to support individuals who express commitment and aptitude for business leadership and innovation in the music products industry.

Applicants must be enrolled for the Summer or Fall 2010 semester in a university-based music business and/or music education program and prove—with a Spring 2010 high school or college transcript—an interest in studying both music and business-related courses with an overall 3.0 grade point average.

Upon selection as an Innovation Award recipient, the applicant will be notified by November 1, 2010, and, upon receipt by the Foundation of a signed grant agreement letter, funds will be transferred to the student to support their expenses for travel to the 2011 NAMM Show, the dates of which are January 13-16, 2011. Should the recipient leave college prior to completing the Fall 2010 semester, the award must be returned to the NAMM Foundation.

Recipients will be required to submit an award impact report of their experience at the NAMM Show no later than February 1, 2011.

Innovation Awards are given once during a student's academic career and are not renewable; recipients are not eligible to re-apply for the same award.

To be considered for this award, please complete all sections of the online application, submit the completed application and upload all required materials via the online application system. Only complete applications submitted by the stated deadline and via the online application system will be considered. Thank you for your cooperation.

If you have any questions regarding this application, please contact the NAMM Public Affairs and Government Relations department at least one day in advance of the application deadline at grants@namm.org.

President's Innovation Award Application Deadlines:

Application Cycle Opens	Application Cycle Closes	Award Notifications
June 15, 2010	September 30, 2010	November 1, 2010

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Student Information

Student Full Name (required)

Primary Residence/Street Address (required)

City (required)

State (required)

Zip (required)

Country (required)

Phone Number (required)

Primary E-mail Address (required)

Date of Birth (required)

Year of High School Graduation (required)

You and Your Accomplishments

Please specify your academic level and the year of your college or university enrollment during which time you are seeking a travel award.

(required)

(i.e. Freshman Semester I and II, 2010-2011; Senior Year, Semester II, 2010-2011, etc.).

Please list all high school(s) and college(s) attended, graduation date(s) and diploma/certificate(s) received. (required)

In what organization(s) have you taken part during the past three years?

(required)

Please include community organizations, government, student government, literacy activities (newspaper, yearbook publications), dramatics, musical activities, clubs, service organizations and athletics.

Describe any special recognition, honors or prizes received during the past five years. (required)

Describe your leisure interests or hobbies, noting any accomplishments in the area of music. (required)

Upload a file that lists the jobs (including summer employment) you have held in the past three years or attach your resume. (required)

You and Your Future

Describe the one interest or activity (in or out of school) which has engaged most of your time and energy within the past three years and to which you have made the strongest commitment. How do you evaluate the results of your involvement in this endeavor? (required)

Clearly describe your role.

Discuss your plans for the next five years, including your choice of career, and how you plan to prepare yourself for that career. (required)

Submit an essay of no more than 500 words demonstrating your unique interest in pursuing a career in the music products industry and what you expect the experience of attending the NAMM Show will provide.

(required)

Why do you feel you are qualified to be a recipient of the NAMM President's Innovation Award? (required)

Please provide a summary of known travel expenses for which funds are requested; detail how award funds will be applied toward those travel costs. (required)

Supporting Documentation

High School or College Transcript (required)

Please upload a Spring 2010 transcript indicating you are a full-time student enrolled in coursework related to music and business with an overall 3.0 grade point average.

NOTE: If you scan your transcript, please keep file size as small as possible while keeping the scan legible.

Letters of Reference (required) Please include a minimum of two letters of reference; one or two letters from a current academic advisory and/or professor; or one from a college advisor or professor and one from an individual working in the music products industry who knows the applicant well. Click the Browse button to locate the file on your computer that you would like to upload.

FAFSA Identification Number

If you are currently enrolled in a college or university or have accepted a position for your freshman year, please enter the FAFSA Identification Number of the college or university.