

NAMM[®]
Foundation

*For the joy of music and music making,
consider a gift to the NAMM Foundation*





OUR MISSION

To advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry.

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The NAMM Foundation represents the generosity and philanthropy of the music products industry. It advances active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs. We invite you to consider a gift to the Foundation, joining with friends and music industry colleagues to expand opportunities for all people to make music.

Founded in 2006, the NAMM Foundation was created through the consolidation of three non-profit organizations that were operated by NAMM—the International Foundation for Music Research, the American Music Conference and the Museum of Making Music—along with several NAMM outreach programs, including its annual market development grant program.

In 2006, by bringing these programs together, the NAMM Foundation provided outreach and support of more than \$10 million to expand access and opportunity for music making for people of all ages.

The NAMM Foundation is a supporting organization of NAMM, the trade association of the music products industry. The Foundation is funded through trade association activities and donations, and all gifts are tax deductible.

Consider a Gift to the **NAMM**[®]
Foundation



Your gift to the NAMM Foundation will contribute to a shared investment in the music products industry and a mission to advance opportunities for people of all ages to make music. The Foundation's strategic funding and public service programs advance the future of music and music making. Your involvement will support this important goal.

NAMM Foundation programs for 2007 and 2008 fall into two key areas: philanthropy and grants and outreach and public programs.

Philanthropy and Grants



NAMM Foundation Program Grants

Competitive grants are available to non-profit public service organizations for innovative music education and hands-on music-making programs that reach and serve new audiences with new approaches.

NAMM Foundation Partnership Grants

The NAMM Foundation's mission aligns with other organizations and corporations to reach and serve music education and music makers of all ages. The Foundation partners with such entities to expand the impact of available funds to reach critical audiences with information about the benefits of making music.

The most recent example of such a partnership is the Disney's *High School Musical: The Music in You* Grant Program. The NAMM Foundation and Disney Channel invited public middle and high schools to apply for a grant to put on their own production of Disney's *High School Musical*. This initiative leverages the popularity of the Disney's *High School Musical* movies and the licensed amateur theater adaptation to encourage kids to get involved in music and the arts.

NAMM Foundation Music Research Grants

Scientific knowledge about the effects of music and music making is constantly expanding, and the NAMM Foundation has taken a global leadership role in this area. Research validates and supports the effects of music making and music education, the importance of music at every stage of life and the relationship between music and physical and emotional wellness. Below are three current Foundation music research grants:

- **Sounds of Learning: The Impact of Music Education Grants.** Sounds of Learning grants are available for research projects that examine the roles of music education in the lives of school-age children as well as school and community.
- **Sounds of Living: The Impact of Music Making Grants.** Sounds of Living grants are available to examine the role of active participation in music for children, youth, adults and seniors outside of formal educational settings. This research initiative explores the role of music making in health, wellness and socialization.
- **Scientific Grants.** Scientific grants support leading researchers and research teams in exploring the effects of hands-on music making on cognitive processes, development and learning, and psychological, biological and social/emotional aspects of specific populations.

Outreach and Public Programs



- **Museum of Making Music**

Established in 2000 and located at NAMM headquarters in Carlsbad, California, the Museum of Making Music presents public exhibits that relate to the history of American popular music and culture, the manufacture and retail of instruments and the history of the music products industry from the 1890s to the present day. Consisting of more than 500 vintage instruments and artifacts on display, hundreds of audio and video samples and an interactive area with a variety of live, hands-on instruments, the museum also organizes premiere special exhibitions, public events, performances and lectures to entertain and educate audiences about the benefits and heritage of making music.

- **Best Communities for Music Education**

In addition to the intrinsic benefit and life-long learning opportunities provided to students through music, music education has been linked to higher SAT scores, math grades and future success in life. Sponsored by the NAMM Foundation, this nine-year old nationwide survey celebrates school districts committed to music education.

- **SupportMusic.com**

SupportMusic.com is a public service initiative whose purpose is to critically impact and support for music education in local communities across the United States. SupportMusic.com is an advocacy effort that now unites more than 150 national and regional organizations with parents and community leaders seeking to improve access and opportunity in music and arts learning. Its Web site provides tools and resources for strengthening and sustaining support for music programs.

- **Sesame Street MusicWorks**

A seven-year partnership with Sesame Workshop has helped parents, caregivers and their young children experience the joys of making music. NAMM and NAMM Member outreach efforts have provided thousands of MusicWorks program DVDs (a 30-minute interactive music program available in English and Spanish), with an accompanying brochure, to families and early childhood learning centers. The program nurtures the innate ability in every child to learn and grow with music.

- **Music Industry Scholarships**

The *William R. Gard Memorial Scholarship* was established in the name of former NAMM Executive Vice President William R. Gard and invests in the education of promising students interested in contributing their talents to the music products industry.



Please make a gift to the NAMM Foundation.

You also may use this form to request additional information or be contacted by a Foundation representative.

NAME _____

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ADDRESS _____

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PHONE () _____ **EMAIL** _____

My gift in the amount of \$ _____ is enclosed.

Please turn over for gift designation information.



Unless designated, all donations will contribute to the NAMM Foundation's grant making efforts and to its public service programs. All gifts are tax deductible.

_____ Please designate my gift (check one box only):

- My Gift is Unrestricted
- Museum of Music Making
- Music Education Advocacy Education Efforts
- Music Industry Scholarship Programs

_____ Please contact me about donor-advised or planned giving opportunities (minimum donation levels apply to these programs).

THANK YOU for your gift to the NAMM Foundation—for the joy of music and music making!

For more information on the NAMM Foundation, visit www.nammfoundation.org or e-mail info@nammfoundation.org.



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