



MUSIC

NEEDS

ADVOCATES

AND YOU ARE IT!!



What is Music Advocacy

- Advocacy is an act of pleading for or giving verbal support to a cause
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Who Are Your Best Advocates?

1. YOU
2. Other music teachers
3. Other fine arts teachers
4. Other teachers
5. Administration
6. Students—especially yours
7. Parents
8. State Organizations
9. State legislature
10. National Organizations

Why Is Music A Necessity In Education?

■ *Why We Teach Music*

- **Music is:**
 - a science
 - mathematical
 - foreign language
 - history
 - physical education

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- **Music is all these things, but most of all, music is art.**
 - It allows a human being to take all of these dry, technically boring (but difficult) techniques and use them to create emotion.
 - That is one thing science cannot duplicate; humanism, feeling, emotion, call it what you will.




- **That is why we teach music.**

Not because we expect our students to major in music

Not because we expect them to play or sing all their life

Not so they can relax


Not so they can have fun.

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- But so they will;
be human
recognize beauty
be sensitive
be closer to an infinite beyond this world
will have something to cling to
have more love, more compassion, more gentleness,
more good
- - in short, more life.
 - Of what value will it be to make a prosperous living
unless you know how to live?
 - **That is why we teach music.**

More Reasons We Need Music In Schools


- Develops skills needed by the 21st century workforce:
 - Critical thinking
 - Creative problem solving
 - Effective communication
 - Teamwork


“A Whole New Mind” by Daniel Pinkham

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- Keeps students engaged in school and less likely to drop out
 - Helps students achieve on other areas like math, science and reading
 - Is a disciplined endeavor with intrinsic value to society
 - Helps communities share ideas and values among cultures and generations

Research and Music Education

- The College Entrance Examination Board found the students in music appreciation scored 63 points higher on verbal and 44 points higher on math than students with no arts participation.
 - College Entrance Examination Board, Princeton, NJ
- A study of rural and inner-city schools found that arts programs helped schools in economically disadvantaged communities develop students' critical-thinking and problem-solving skills.
 - Third Space: When Learning Matters, Stevenson & Deasy

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- There is a high relationship between interest in school music and high self-perception, cognitive competence scores and general self-esteem.
 - The McGill Piano Project, E. Costa-Giome
 - Students who participate in school band or orchestra have the lowest levels of current and lifelong use of alcohol, tobacco and illicit drugs among any group in our society.
 - U.S. House of Representatives, Resolution 266

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- The skills gained through sequential music instruction, including discipline and the ability to analyze, solve problems, communicate and work cooperatively, are vital for success in the 21st century workplace.
 - U.S. House of Representatives, Resolution 355
 - Music majors are the most likely group of college grads to be admitted to medical school.
 - “Case for Music in the Schools,” L. Thomas

What Do We Do Now??

- To be a successful advocate, you must:
 - Have passion and always tell the truth—if you don't know the answer, return later with the information
 - Belief in what you are doing
 - Study and know your issue
 - Become a champion for the issue—think about it everyday and about the way you can advocate for it
 - Spread the word about your issue to everyone you know
 - Study and employ the tactics of successful grassroots organizations

Some Suggestions

- Face-to-face contact
- Personal Letters
- Personal phone calls
- Attend various meetings and speak about your issue
- Host a site visit—invite important people to a rehearsal or class
- Write opinion editorials and letters to the editor
- Be a guest on a local radio or TV show
- Have students and parents tell their story

THE WEB

- Childrensmusicworkshop.com
 - Music Education Online
 - Music Advocacy's TopTenQuotes

Supportmusic.com

Google "Karl Paulnack speech"