



The NAMM President's Innovation Award

Submission Guidelines

The NAMM President's Innovation Award is given each year to selected college and university music students who outline, via an application, a proven track record of leadership and commitment to excel in the field of music. Applicants also express a desire to explore career opportunities in music products, production, administration, management and/or marketing along with product creation and innovation. Students are awarded a stipend to support travel to The NAMM Show. Undergraduate and graduate-level college and university students who are currently enrolled in music and/or music business or music education programs are eligible to apply. **The Innovation Award seeks to support individuals who exhibit commitment and aptitude for business leadership and innovation in the music products industry.**

Recipients receive a one-time cash award of \$600 to assist with travel needs and expenses to attend The NAMM Show, the annual global music products trade show in Anaheim, CA in January. Awardees participate in professional development offerings and have access to more than 1,800 exhibits, in addition to concerts, special events and networking sessions.

How to Apply

Applicants must complete all requirements via The NAMM Foundation's online application system; the information below will help you with your application.

Applicants must be enrolled in the summer or fall semester in a university-level music business, music education and/or music technology program. Spring college transcripts must be provided as part of your application and must demonstrate student has achieved an overall grade point average of 3.0 or higher. Applicants must also plan to be enrolled full-time in college at the time of The 2018 NAMM Show and through the winter/spring semester.

If you are selected as an Innovation Award recipient, you will be notified by November 1, 2017. A grant agreement letter signed by you and co-signed by a faculty member or advisor will be required. After this signed agreement is

received by The NAMM Foundation, funds will be disbursed to help cover travel expenses to The 2018 NAMM Show January 25 – 28, 2018. Should you leave college prior to completing the fall 2016 semester and/or not be enrolled for the winter 2018 semester, the award is forfeited and funds must be returned to The NAMM Foundation.

Please note Innovation Award Recipients are responsible for their own transportation and housing. Dates for The 2018 NAMM Show are January 25-28, 2018. Attendance is required at our GenNext events on Saturday, January 27:

- The Grand Rally for Music Education Rally, 9:30 am
- NAMM President and CEO Meet and Greet, 3 pm
- The Crane Institute for Music Business Presents the Sandy Feldstein Industry Roundtable, 4 pm

Award recipients will be required to submit an impact report of their experience at The NAMM Show no later than February 28, 2018. Report requirements and submission details will be available online.

Innovation Awards are given once during a student's academic career and are not renewable; recipients are not eligible to reapply for the same award.

To be considered for this award, please complete all sections of the online application and upload all required materials. **Please note, if you have a Cybergrants record associated with another NAMM Scholarship, please create a new record and "start a new application " via the link for the President's Innovation Award.** Only completed applications submitted by the stated deadline will be considered. Thank you for your cooperation.

IMPORTANT NOTE: If you are a first-time applicant for a NAMM Foundation award, please enter your first and last name in the field "Organization name" do not enter the name of your college.

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http://www.cybergrants.com/pls/cybergrants/ao_login.login?x_gm_id=2807&proposal_type_id=25064

NAMM Foundation

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NAMM President's Innovation Award

First time user? [Click here to create your password.](#)

Please Log In

* indicates required field

* E-mail Address:

* Password:

Log In

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

Done

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IMPORTANT NOTE: For field "Organization name" enter the first and last name of the student – do not enter the name of your college. Please see below in the example of "Registration Information". ▼

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http://www.cybergrants.com/pls/cybergrants/ao_reg.register?x_gm_id=2807&x_source_flag=&x_style_id=&x_proposal_type_id=25064&x_invitation_id=

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NAMM President's Innovation Award

Registration Information

* indicates required field

* First Name:

* Last Name:

* Telephone Number:

* E-mail Address: Please enter your e-mail address, e.g. yourname@yourdomain.com. You will need your e-mail address to log in.

* Password: The password must be between 6 and 16 characters long and consist of letters, numbers or any of the following special characters: '@!#\$%&_'. The password "password" is not valid.

* Confirm Password:

* Organization Name: Enter the legal name of the organization for which you are applying.

Zip/Postal Code:

Done

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IMPORTANT NOTE: For required field "NAMM Fiscal Year," please enter "2018".

If you have any questions regarding this application, please contact The NAMM Foundation at least 24 hours in advance of the application deadline at grants@namm.org.

President's Innovation Award Application Deadlines:

Application Cycle Opens	Application Cycle Closes	Award Notifications
June 26, 2017	September 30, 2017	November 1, 2017

NAMM President's Innovation Award

You and Your Accomplishments

Please specify your academic level and the year of your college or university enrollment during which time you are seeking a travel award. (required)
(i.e. Freshman Semester I and II; etc.).

Please list all high school(s) and college(s) attended, graduation date(s) and diploma/certificate(s) received. (required)

In what organization(s) have you taken part during the past three years?
(required)

Please include community organizations, government, student government, literacy activities (newspaper, yearbook publications), dramatics, musical activities, clubs, service organizations and athletics.

Describe any special recognitions, honors or prizes received during the past five years. (required)

Describe your leisure interests or hobbies, noting any accomplishments in the area of music. (required)

Upload your resume or a document that lists the jobs (including summer employment) you have held in the past three years. (required)

You and Your Future

Describe the one interest or activity (in or out of school) which has engaged most of your time and energy within the past three years and to which you have made the strongest commitment. How do you evaluate the results of your involvement in this endeavor? (required)

Describe your role (s) and contribution (s).

Discuss your plans for the next five years, including your choice of career, and how you plan to prepare yourself for that career. (required)

Submit an essay of no more than 500 words demonstrating your unique interest in pursuing a career in the music products industry and what you expect the experience of attending The NAMM Show will provide. (required)

Why do you feel you are qualified to be a recipient of The NAMM President's Innovation Award? (required)

Please provide a summary of known travel expenses for which funds are requested; detail how award funds will be applied toward those travel costs. (required)

Supporting Documentation

High School or College Transcript (required)

Please upload a Spring 2017 transcript indicating you are a full-time student enrolled in coursework related to music and business with an overall 3.0 grade point average.

NOTE: If you scan your transcript, please keep file size as small as possible while keeping the scan legible.

Letters of Reference (required)

Please include a minimum of two letters of reference including one from a current employer, if applicable. If you are or have worked for a music business please include a letter of reference from your supervisor. If a letter of reference from a current or past employer cannot be secured, provide a second letter from a current faculty member.

FAFSA Identification Number

If you are currently enrolled in a college or university or have accepted a position for your freshman year, please enter the FAFSA Identification Number of the college or university.