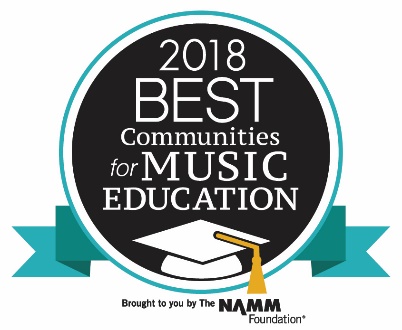
Press Release Template for Best Communities for Music Education Recipient—School Districts Only

[Contact: Insert name]  
Email]

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**[District]’s Music Education Program Receives National Recognition**

CITY, STATE **-** April XX, 2018 –[District] has been honored with the Best Communities for Music Education designation from The NAMM Foundation for its outstanding commitment to music education.

The Best Communities for Music Education designation is awarded to districts that demonstrate outstanding achievement in efforts to provide music access and education to all students. To qualify for the Best Communities designation, [District] answered detailed questions about funding, graduation requirements, music class participation, instruction time, facilities, support for the music program, and community music-making programs. Responses were verified with school officials and reviewed by The Music Research Institute at the University of Kansas.

[“Insert quote from school official on how music education is important to this district and its students,” said District Official. “Insert quote on the impact that receiving this designation will have on the district’s music education program.”]

This award recognizes that [District] is leading the way with learning opportunities as outlined in the Every Student Succeeds Act (ESSA). The legislation guides implementation in the states and replaces the No Child Left Behind Act (NCLB) which was often criticized for an overemphasis on testing-while leaving behind subjects such as music. ESSA recommends music and the arts as important elements of a well-rounded education for all children.

[“Optional student/teacher quote about WHY music education is important.”]

Research into music education continues to demonstrate educational/cognitive and social skill benefits for children who make music. In a series of landmark studies by scientists and researchers at Northwestern University a link was found between students in community music programs and life-long academic success, including higher high school graduation rates and college attendance. In another study from the University, it was discovered that the benefits of early exposure to music education improves how the brain processes and assimilates sounds, a trait that lasts well into adulthood.

Beyond the Northwestern research, other studies have indicated that music education lays the foundation for individual excellence in group settings, creative problem solving and flexibility in work situations, as well learning how to give and receive constructive criticism to excel.

A 2015 study supported by The NAMM Foundation, “[Striking A Chord](https://www.nammfoundation.org/educator-resources/striking-chord-publics-hopes-and-beliefs-k-12-education-united-states-2015),” also outlines the overwhelming desire by teachers and parents for music education opportunities for all children as part of the school curriculum.

[Add information about school district]

**About The NAMM Foundation**

The NAMM Foundation is a nonprofit supported in part by the National Association of Music Merchants and its approximately 10,300 members around the world. The foundation advances active participation in music making across the lifespan by supporting scientific research, philanthropic giving, and public service programs. For more information about the NAMM Foundation, please visit [www.nammfoundation.org](http://www.nammfoundation.org/).

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