

The William R. Gard Memorial Scholarship Application Guidelines

The William R. Gard Memorial Scholarship was established by NAMM, *the National Association of Music Merchants*, to encourage students to pursue education and careers in the music products industry. Named for a former NAMM Executive Vice President, William R. Gard, the scholarship is now available to NAMM member employees who attend college full time.

Scholarships are awarded in the amount of \$2,000 per academic year and may be renewed for up to three additional years, provided the applicant continues to be employed with a member company and maintains an overall 3.0 grade point average. Scholarship renewal is determined after review of renewal application and other required materials.

Funds are sent directly to the recipient's college or university. Scholarship may be applied toward the recipient's tuition or mandatory fees and will be disbursed in the fall. The recipient must be enrolled as a full-time student at the time of the disbursement. If the student leaves school, any unused funds must be returned to The NAMM Foundation Gard Scholarship Fund.

Eligibility

- Employment with a NAMM member company in good standing
- Must have completed at least 400 hours of employment at the NAMM member company during the year ending July 31
- Must be enrolled as a full-time college student for the upcoming fall term
- Must submit letters of reference (including one from the NAMM member employer, grade transcripts, awards and community involvement)

How to Apply

- Complete the online application via [The NAMM Foundation website](#) by the July 31 deadline
- Upload employer information completed by employer
- Upload official college transcripts

1. Please specify your academic level and year for which you are seeking funds.
2. Please list the college(s) which you have applied and/or have been accepted for the upcoming fall semester.
3. Please list all high school(s) and college(s) attended, graduation date(s) and diploma(s) received.
4. Describe the one interest or activity (in or out of school) which has engaged most of your time and energy within the past three years and to which you have made the strongest commitment. Evaluate the results of your involvement in this endeavor.
5. In what organization(s) have you taken part during the past three years? Include community organizations, government, student government, literacy activities, dramatics, musical activities, clubs, service organizations and athletics.
6. Describe any special recognition, honors or prizes received during the past five years.
7. Describe your leisure interests or hobbies, noting any accomplishments in the area of music.
8. Discuss your plans for the next five years, including your choice of career and how you plan to prepare yourself for that career.
9. Submit an essay of no more than 500 words demonstrating your unique interest in pursuing a career in the music products industry and what you expect from the education that the scholarship will provide.
10. Why do you feel you are qualified to be a recipient of the William R. Gard Memorial Scholarship?

11. Please provide a summary of known education expenses for the educational year for which funds are requested; detail how scholarship funds will be applied toward those education costs.
12. Upload a file that lists jobs (including summer employment) you have held in the past three years or attach your resume.