



**SWIM Fund NAMM Show Scholarship program**

**Application Guidelines**

**SWIM Mission:** The Smart Women in Music (SWIM) Fund was created in 2018 to expand diversity, inclusion and support for women in the music products industry.

**Overview:** The **SWIM Fund NAMM Show scholarship program** seeks to support women with goals to connect, support and grow as professionals and leaders, and contribute to the development of the music products industry.

**SWIM Fund NAMM Show Scholarship Program Statement of Purpose:** The SWIM Fund scholarship program supports women working in the music products industry and their goals to connect, support and grow their leadership and professional abilities. A one-time stipend of \$1,000 is available to support attendance and participation at The 2020 NAMM, January 16-20, 2020 in Anaheim, CA. Awards can support travel, housing and other expenses for attending NAMM; scholarship recipients will be recognized at the SWIM Meet reception during The NAMM Show.

**Award:** Up to Six (6) SWIM Fund NAMM Show scholarships will be awarded; stipend payment will be made as a reimbursement after The NAMM Show and upon completion of required final report that outlines participation in The NAMM Show events; see report and reimbursement requirements below.

**Timeline:** Applications will open at Summer NAMM with a deadline of September 20, 2019 via online application; awards will be announced October 31, 2019; report due March 6, 2020.

<b><u>Application Opens</u></b>	<b><u>Application Closes</u></b>	<b><u>Award Notification</u></b>	<b><u>Report Deadline</u></b>
July 18	September 20	October 31	March 6

**Eligibility Requirements:**

- Women who have at least three years of experience working in the music products industry and seek opportunities to expand their leadership and professional competencies
- Applicants should model the mission of SWIM to Connect/Support/Grow opportunities for themselves and all women in the Music Products Industry
- Priority is given to women who have not attended a NAMM Show to provide an educational and NAMM emersion experience. See requirements of attendees
- Must work for a NAMM member company.

**Scholarship requirements:**

- Participate in at least four Idea Center sessions
- Attend at least two NAMM Breakfast sessions
- Three hours of job shadowing at The NAMM Show with SWIM-affiliated women leaders
- Attendance at the SWIM Meet reception; scholarship recipients will be recognized
- Submit a final report that summarizes activities and take-aways from The NAMM Show attendance; scholarship will be paid upon submission and review of this report.

**How to Apply:**

Please read the guidelines before completing all requirements via The NAMM Foundation's online application system. An incomplete application will not be considered. The deadline to apply is September 20, 2019.

Step 1: go to

[http://www.cybergrants.com/pls/cybergrants/ao\\_login.login?x\\_gm\\_id=2807&x\\_proposal\\_type\\_id=55770](http://www.cybergrants.com/pls/cybergrants/ao_login.login?x_gm_id=2807&x_proposal_type_id=55770)

Step 2: Log in or first-time users Create an Account

\*First-time users click on "Create your password" to set-up an account. See below.




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First time user? [Create your password](#)

Please Log In

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\* E-mail Address:

\* Password:  [Show password](#)

Invitation Code (optional):

**LOG IN**

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

- Name:
- Address:
- Company:
- Job Title:
- Month & Year started with company:
- Entry year into the Music Products Industry:
- Companies you have worked for and dates:
- Phone
- Email
- Last NAMM show attended:

**Narrative:** Connect/Support/Grow

1. Describe your current role and responsibilities; include name of current employer and years employed, upload a CV/resume if desired
2. Have you attended the NAMM show before? If yes, when did you attend?
3. What do you hope to gain from your attendance at The 2020 NAMM Show that will help you in your current job?
4. Describe your professional goals for the next 1-5 years and what help are you seeking to support these goals?
5. What do you value most about the music products industry? Why?
6. Identify someone within the music products industry who has helped to positively influence you and how they have done so?

**Upload current resume:**

**Letters of Support:** Upload two letters of support from current employer (manager, supervisor) and/or colleague