

The NAMM President's Innovation Award

The NAMM President's Innovation Award honors college students who demonstrate excellence in the field of music. To apply, follow the directions outlined in this document. You will be required to show a proven track record of leadership and commitment as a music major and why you desire to explore career opportunities in music products, production, administration, management and/or marketing along with product creation and innovation.

Award details:

- Supports individuals who are enrolled in college and university music or music business programs and are preparing for a career in the music products industry
- Cash awards of \$750 are given one time only to selected undergraduate and graduate students to support travel needs and expenses
- Recipients participate in professional development opportunities at The NAMM Show and have access to music products, pro audio and live event technology exhibits in addition to concerts, special events and networking sessions

Eligibility requirements:

- Must be enrolled for the Summer or Fall 2021-22 semester in a university-based music business, music education or music technology program and provide a Spring 2021 college transcript
- Have an overall 3.0 or higher GPA

Submit the following with your application:

- Resume
- Transcript
- Two letters of reference

If you have any questions, please contact The NAMM Foundation at least 24 hours before application deadline at info@nammfoundation.org.

Application Deadlines

Application Cycle Opens	Application Cycle Closes	Award Notifications
June 15, 2021	September 30, 2021	November 1, 2021

Submission Guidelines

Applications must be submitted online no later than September 30, 2021, 11:59 pm PST. Incomplete or late applications will not be considered. Before beginning the process, please read the guidelines thoroughly.

If you have a Cybergrants record associated with another NAMM scholarship, please create a new record and “start a new application” via the link for The President’s Innovation Award. Only completed applications submitted by September 30, 2021 will be considered.

Step 1: Go to

<https://bit.ly/2RHj1w8>

Step 2: Log in to Create an Account

First time users click on “Create your password” to set up an account.



First time user? [Create your password](#)

Please Log In

* E-mail Address:

* Password:

[Show password](#)

LOG IN

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

Registration Information

* indicates required field

IMPORTANT NOTE: Please enter your first and last name in the "Organization Name" field.

* First Name:

* Last Name:

* Telephone #:

* E-mail Address: Please enter your e-mail address, e.g. yourname@yourdomain.com. You will need your e-mail address to log in.

* Confirm E-mail Address: Please enter your e-mail address, e.g. yourname@yourdomain.com.

* Password: The password must be between 6 and 16 characters long and consist of letters, numbers, or any of the following special characters: '!@#\$_-.'. The password 'password' is not valid.

* Confirm Password: The password must be between 6 and 16 characters long and consist of letters, numbers, or any of the following special characters: '!@#\$_-.'. The password 'password' is not valid.

IMPORTANT NOTE: For the field "Organization Name" enter your first and last name, do not enter the name of your college.

IMPORTANT NOTE: For required field "NAMM Fiscal Year," please enter "2022".

Step 3: Upload your resume, submit your completed LinkedIn profile link OR describe your accomplishments

*For your resume or LinkedIn profile, please include your education, employment, internships, involvement in community organizations, clubs, government, student government, literacy activities (newspaper, yearbook publications), dramatics, musical activities, service organizations and athletics.

a. Specify your academic level and academic enrollment year for which you are seeking a travel award (required) (i.e. Freshman Semester I and II, 2021 or 2022, etc.)

b. List all high schools and colleges attended, graduation dates and diplomas/certificates received (required)

c. List any special recognitions, honors or prizes received during the past five years (required)

d. Include any leisure interests or hobbies, noting any accomplishments in the area of music (optional)

Step 4: Share Your Future

Please provide a short essay of no more than 500 words that outlines how music or music education has shaped your life, what your music career goals are and how attending The 2022 NAMM Show will advance your goals.

Step 5: Upload supporting documentation

a. High school or college transcript *(required)*

Please upload a Spring 2021 transcript indicating you are a full-time student enrolled in coursework related to music and business with an overall 3.0 GPA.

NOTE: If you scan your transcript, please keep file size small and scan legible.

b. Two letters of reference *(required)*

Please include a minimum of two letters of reference including one from a current employer, if applicable. If you are working or have worked for a music business, please include a letter of reference from your supervisor. If a letter of reference from a current or past employer cannot be secured, provide a second letter from a current faculty member.

c. FAFSA identification number *(if applicable)*

If you are currently enrolled in a college or university or have accepted a position for your freshman year, please enter the FAFSA identification number of the college or university.

Congratulations! You've completed the application!

Award Recipients

If you are selected as an Innovation Award recipient, you will be notified by November 1, 2021. A grant agreement letter signed by you and co-signed by a faculty member or advisor will be required. After this signed agreement is received by The NAMM Foundation, funds will be disbursed to help cover travel expenses to The 2022 NAMM Show. Should you leave college prior to completing the Fall 2021 semester and/or not be enrolled for the Winter 2022 semester, the award is forfeited, and funds must be returned to The NAMM Foundation.

Please note Innovation Award recipients are responsible for their own transportation and housing. Dates for The 2022 NAMM Show are January 20-23, 2022 in Anaheim, CA

President's Innovation Award winners are student leaders as part of NAMM's GenNext program that engages over 2,500 college music students and faculty in career-expanding opportunities each year at The NAMM Show. Award winners are encouraged to attend all GenNext offerings.

Attendance is required at GenNext events on Saturday, January 22:

- NAMM President and CEO Meet and Greet, 3 pm
- The Careers in Music Summit, 4 pm

Award recipients will be required to submit a post-show report of their experience at The NAMM Show no later than February 28, 2022. Report requirements and submission details will be available online.

Innovation Awards are given once during a student's academic career, are nonrenewable and recipients are not eligible to reapply for the same award.