



SWIM Fund NAMM Show Scholarship program

Application Guidelines

SWIM Mission: The Smart Women in Music (SWIM) Fund was created in 2018 to expand diversity, inclusion and support for women in the music products industry.

Overview: The SWIM Fund NAMM Show scholarship program seeks to support women with goals to connect, support, and grow as professionals and leaders, and contribute to the development of the music products industry.

SWIM Fund NAMM Show Scholarship Program Statement of Purpose: The SWIM Fund scholarship program supports women working in the music products industry and their goals to connect, support and grow their leadership and professional abilities. A one-time stipend of \$1,500 is available to support attendance and participation at The 2022 NAMM, June 3-5, 2022, in Anaheim, CA. Awards can support travel, housing, and other expenses for attending NAMM; scholarship recipients will be recognized at the SWIM Meet reception during The NAMM Show.

Award: Up to four (4) SWIM Fund NAMM Show scholarships will be awarded; stipend payment will be made as a reimbursement after The NAMM Show and upon completion of required final report that outlines participation in The NAMM Show events; see report and reimbursement requirements below.

Timeline: Applications will open December 1 with a deadline of January 31 via the online application system; awards will be announced March 31, 2022; report due June 18, 2022.

<u>Application Opens</u>	<u>Application Closes</u>	<u>Award Notification</u>	<u>Attend NAMM Show 22</u>	<u>Report Deadline, stipend payment processed</u>
Dec. 1	Jan. 31	Mar. 31	June 3-5, 2022	June 18

Eligibility Requirements:

- Women who have at least three years of experience working in the music products industry and seek opportunities to expand their leadership and professional competencies
- Applicants should model the mission of SWIM to Connect/Support/Grow opportunities for themselves and all women in the Music Products Industry
- Priority is given to women who have not attended a NAMM Show to provide an educational and NAMM emersion experience. See requirements of attendees

- Must work for a NAMM member company.

Scholarship requirements:

- Participate in at least four Idea Center sessions
- Attend a NAMM U Breakfast session
- Three hours of job shadowing at The NAMM Show with SWIM-affiliated women leaders
- Attendance at the SWIM Meet reception; scholarship recipients will be recognized
- Submit a final report that summarizes activities and take-aways from The NAMM Show attendance; scholarship will be reimbursed upon submission and review of this report.

How to Apply:

Please read the guidelines before completing all requirements via The NAMM Foundation's online application system. An incomplete application will not be considered. The deadline to apply is January 31.

Step 1: go to

https://www.cybergrants.com/pls/cybergrants/ao_login.login?x_gm_id=2807&x_style_id=&x_proposal_type_id=55770

Step 2: Log in or first-time users Create an Account

*First-time users click on "Create your password" to set-up an account. See below.



First time user? [Create your password](#)

Please Log In

* E-mail Address:

* Password: [Show password](#)

LOG IN

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

Step 3: Familiarize yourself with the online application and then scroll to the bottom of the page and select "START A NEW APPLICATION"

Questions:

Name:

Address:

Company:

Job Title:

Month & Year started with company:

Entry year into the Music Products Industry:

- Companies you have worked for and dates:

Phone:

Email:

Last NAMM show attended:

Narrative: Connect/Support/Grow

1. Describe your current role and responsibilities; include name of current employer and years employed, upload a CV/resume if desired
2. Have you attended The NAMM show before?
3. If yes, what year did you attend The NAMM Show?
4. What do you hope to gain from your attendance at The NAMM Show that will help you in your current job?
5. Describe your professional goals for the next 1-5 years and what help are you seeking to support these goals?
6. What do you value most about the music products industry? Why?
7. Identify someone within the music products industry who has helped to positively influence you and how they have done so?

Upload current resume:

Two Letters of Support: Upload two letters of support from a current employer (manager, supervisor) and/or colleague