

The Lamond GenNext Award

The Lamond GenNext Award (formerly the President's Innovation Award) honors college students who demonstrate excellence in the field of music. To apply, follow the directions outlined in this document. You are required to show a proven record of leadership and commitment and provide a statement outlining your goals as you explore career opportunities in music, sound, and event technology.

Award details:

- This award supports individuals enrolled in two- or four-year college or university programs and are preparing for a career in the music, sound, and event technology industry.
- Cash awards of \$750 are given one time to selected undergraduate and graduate students to support travel needs and expenses to attend The NAMM Show.
- Award recipients participate in professional development sessions, networking, and special events, and have access to the tradeshow floor to explore music products, pro audio, and live event technology exhibits.

Eligibility requirements:

- Must be enrolled for the Summer 2023 or Fall 2023-24 semester at a two-or four-year college or music (education, performance, business), sound or event technology program.
- Have an overall 3.0 or higher GPA.

Submit the following with your application:

- Resume
- Spring or Fall 2023 Transcript
- Two letters of recommendation

If you have any questions, please contact The NAMM Foundation at least 24 hours before the application deadline at info@nammfoundation.org.

Application Deadlines

Application Cycle Opens	Application Cycle Closes	Award Notifications
June 15, 2023	Oct. 15, 2023	Nov. 1, 2023

Submission Guidelines

Applicants must submit an online application no later than Oct. 15, 2023, 11:59 pm PST. Incomplete or late applications are not considered. Before beginning the process, please read the guidelines thoroughly.

If you have a Cybergrants record associated with another NAMM scholarship, please create a new record and “Start A New Application” using the link for The Lamond GenNext Award.

Only completed applications using the online system submitted by Oct. 15, 2023, are considered.

How to Apply

Step 1: Go to

https://www.cybergrants.com/pls/cybergrants/ao_login.login?x_gm_id=2807&x_proposal_type_id=93542

Step 2: Log in or Create an Account

First time users, you must first create an account. Start by clicking “Create your password.” You will then be prompted to create a new account and “Start a New Application.”



First time user? [Create your password](#)

[Please Log In](#)

* E-mail Address:

* Password:

[Show password](#)

LOG IN

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

Registration Information

* indicates required field

IMPORTANT NOTE: Please enter your first and last name in the "Organization Name" field."* First Name: * Last Name: * Telephone #:

* E-mail Address: Please enter your e-mail address, e.g. yourname@yourdomain.com. You will need your e-mail address to log in.

* Confirm E-mail Address: Please enter your e-mail address, e.g. yourname@yourdomain.com.

* Password: The password must be between 6 and 16 characters long and consist of letters, numbers, or any of the following special characters: '@!#\$%&_'. The password 'password' is not valid.

* Confirm Password: The password must be between 6 and 16 characters long and consist of letters, numbers, or any of the following special characters: '@!#\$%&_'. The password 'password' is not valid.

Step 3: Complete Your Application**STUDENT INFORMATION**

1. **Student Full Name**
2. **Primary Residence/Street Address**
3. **City**
4. **State**
5. **Zip**
6. **County**
7. **Phone Number**
8. **Primary email**
9. **Faculty Advisor**
10. **Faculty Advisor email**

IMPORTANT NOTE: For the field "Organization Name" enter your first and last name, do not enter the name of your college or university.

DESCRIBE YOUR ACCOMPLISHMENTS

1. **NAMM Fiscal Year:** For required field "NAMM Fiscal Year," please enter "2024".
2. **Resume.** For your resume or LinkedIn profile, please include your education, employment, internships, involvement in community organizations, clubs, government, student government, literacy activities (newspaper, yearbook publications), dramatics, musical activities, service organizations and athletics.
3. **School Name**
4. **Major/Focus of Study**

5. **Education Level.** Specify your academic level and academic enrollment year for which you are seeking a travel award (*required*) (i.e., Freshman, Sophomore, Junior, Senior or Graduate, etc.)

ESSAY. Please provide a short essay of no more than 500 words that outlines how music or music education has shaped your life, what your music career goals related to the music, sound and event technology industry are and how attending The 2024 NAMM Show will advance your goals.

UPLOAD SUPPORTING DOCUMENTATION

1. **High school or college transcript (*required*)**

Please upload a spring or fall 2023 unofficial transcript indicating you are a full-time student enrolled in coursework related to music and business with an overall 3.0 or higher GPA.

NOTE: If you scan your transcript, please keep file size small and scan legible.

2. **Two letters of reference (*required*)** Please include a minimum of two letters of reference, including one from a current employer, if applicable. If you are working or have worked for a music business, please include a letter of reference from your supervisor. If a letter of reference from a current or past employer cannot be secured, provide a second letter from a current faculty member.
3. **FAFSA identification number (*if applicable*)** If you are enrolled in a college or university or have accepted a position for your freshman year, please enter the FAFSA identification number of the college or university.

Congratulations! You have completed the application!

Award Recipients

Selected Lamond GenNext Award recipients are notified by Nov. 1, 2023. A grant agreement letter signed by you and co-signed by a faculty member or advisor is required. After this signed agreement is received by The NAMM Foundation, funds will be disbursed to help cover travel related expenses to The 2024 NAMM Show. Please note that Award Recipients will receive a complimentary badge to The NAMM Show. Award recipients are responsible for their own transportation and housing arrangements. Should you leave college prior to completing the Fall 2023 semester and/or not enrolled for the Winter 2024 semester, the award is forfeited, and funds must be returned to The NAMM Foundation.

Lamond GenNext Award winners are student leaders as part of NAMM's GenNext program that engages over 2,500 college music students and faculty in career-expanding opportunities each year at The NAMM Show. Award winners are encouraged to attend all GenNext offerings.

Attendance is required at GenNext events are:

- NAMM President and CEO Meet and Greet

- The Careers in Music Summit
- NAMM YP & Student Mixer
- Networking With the Pros (at least one)

Award recipients are required to submit a post-show report of their experience at The NAMM Show no later than Feb. 1, 2024. Report requirements and submission details will be available online.

Awards are given once during a student's academic career, are nonrenewable and recipients are not eligible to reapply for the same award.