

NAMM President's Innovation Award Submission Guidelines

The NAMM President's Innovation Award honors college students who demonstrate excellence in the field of music. Winners have proven dedication to pursuing a career in music to include the areas of music performance, music education, media, sound engineering/audio, event technology, production, administration, management and/or marketing along with product creation and innovation.

This year's award takes an unprecedented turn with the reality of The NAMM show not taking place in Southern California in January 2021 due to health and safety concerns caused by the pandemic. In place of the global trade show that also includes hundreds of education sessions, including GenNext for college music students and faculty, NAMM and The NAMM Foundation will present [Believe in Music](#) during the week of January 18, 2021. Believe in Music will feature a virtual product marketplace and programming for college music students and faculty, music educators, leaders in nonprofit organizations and advocates for music learning and making from around the world. Believe in Music events will also be available starting in September as a lead up to the global gathering to unite and support people who bring music to the world.

The NAMM Foundation will not be awarding travel stipends this year but will provide students who receive the award with online events that seek to support your education and career development as follows:

- November 19: Conversation and Q&A with NAMM President and CEO Joe Lamond.
- During Believe in Music week: President Innovation Award "meet the artist" Q&A; artist to be announced later, with input from President Innovation Awardees.

These events are only available to President Innovation Award winners and upon completing, you will receive a certificate that you can list on your resume.

To apply, follow the directions outlined in this document. You will be asked about your track record of leadership and commitment as a music and/or media, sound engineering/audio major and why you desire to explore career opportunities in music, pro audio and event technology products, production, administration, management and/or marketing along with product creation and innovation.

Award details:

- Supports individuals who are enrolled in college and university music or music business programs and are preparing for a career in music performance, music education, media, sound engineering/audio, event technology, production, administration, management and/or marketing along with product creation and innovation
- Recipients must participate in all online "President's Innovation Award only" events. Upon completion of all events, recipients will receive a President's Innovation Award certificate and the privilege to name the award on their resume. Note: attendance is required at the forums either live or recorded to name the award on their resume or other academic documents
- Additional professional development opportunities will be offered through the GenNext program

Eligibility requirements:

- Must be enrolled for the Summer or Fall 2020 semester in a university-based music business, music education or music technology program and provide a Spring 2020 college transcript
- Have an overall 3.0 or higher GPA
- Must be scheduled to be enrolled full time in college at the time of The 2021 NAMM Show and through the duration of the semester
- Must complete a post-Believe in Music report

Submit the following with your application:

- Resume
- Transcript
- Two letters of reference

If you have any questions, please contact The NAMM Foundation at least 24 hours before the application deadline at info@nammfoundation.org.

Application Deadlines

Application Cycle Opens	Application Cycle Closes	Award Notifications
September 1, 2020	October 31, 2020	November 1, 2020

Applications must be submitted online no later than October 31, 2020, 11:59 pm PST. Incomplete or late applications will not be considered. Before beginning the process, please read the guidelines thoroughly.

If you have a Cybergrants record associated with another NAMM Foundation scholarship, please create a new record and “start a new application” via the link for The President’s Innovation Award. Only completed applications submitted by October 15, 2020 will be considered.

Step 1: Create a Cybergrants Account

a. Go to

http://www.cybergrants.com/pls/cybergrants/ao_login.login?x_gm_id=2807&x_proposal_type_id=35300

b. Click on First time user? Create your password

First time user? [Create your password](#)

Please Log In

* E-mail Address:

* Password:

Show password

LOG IN

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

The screenshot shows a web browser window displaying the NAMM Foundation website. The page title is "NAMM President's Innovation Award" and the section is "Registration Information". The form includes the following fields and instructions:

- * First Name:**
- * Last Name:**
- * Telephone Number:**
- * E-mail Address:** Please enter your e-mail address, e.g. yourname@yourdomain.com. You will need your e-mail address to log in.
- * Password:** The password must be between 6 and 16 characters long and consist of letters, numbers or any of the following special characters: '@!#\$%&_'. The password "password" is not valid.
- * Confirm Password:**
- * Organization Name:** Enter the legal name of the organization for which you are applying.
- Zip/Postal Code:**

* indicates required field

Step 2: Complete an online application

IMPORTANT NOTE: For the field "Organization Name" enter your first and last name, do not enter the name of your college.

DESCRIBE YOUR ACCOMPLISHMENTS

IMPORTANT NOTE: For required field "NAMM Fiscal Year," please enter "2021".

a. Work Experience. Upload your resume, submit your completed LinkedIn profile link OR describe your accomplishments

*For your resume or LinkedIn profile, please include your education, employment, internships, involvement in community organizations, clubs, government, student government, literacy activities (newspaper, yearbook publications), dramatics, musical activities, service organizations and athletics.

b. Education. List all high schools and colleges attended, graduation dates and diplomas/certificates received *(required)*

c. Academic Level. Specify your academic level and academic enrollment year for which you are seeking *(required)* (i.e. Freshman Semester I and II, 2021, etc.)

d. Will you be continuing your education (online, hybrid, in-person)?

e. Extracurricular Activities: Please list any high school/university-sponsored or community-sponsored activities that you have participated in during the past five years. Applicants must include name of activity, grades in which you participated in the activity, and positions you held, and honors or letters earned.

f. Leisure Interest and Hobbies: Please indicate your leisure interests or hobbies, noting any accomplishments in music. *(required)*

SHARE YOUR FUTURE

a. Share Your COVID-19 Story *(required) (500 words or less or video response)*

Tell us how COVID-19 is affecting you, how did you or how are you adapting to online learning and/or working and how were you able to connect with others through music. You can also submit a video. Please upload or provide a link to YouTube.

UPLOAD SUPPORTING DOCUMENTATION

a. High School or College transcript. Please upload a spring transcript indicating you are a full-time student enrolled in coursework related to music and business with an overall 3.0 or higher-grade point average. **NOTE: If you scan your transcript, please keep file size small and scan legible.**

b. Letters of Reference. Please include a minimum of two letters of reference including one from a current employer, if applicable. If you are or have worked for a music business, please include a letter of reference from your supervisor. If a letter of reference from a current or past employer cannot be secured, provide a second letter from a current faculty member.

c. FASFA Identification Number. If you are currently enrolled in a college or university or have accepted a position for your freshman year, please enter the FAFSA identification number of the college or university.

Congratulations! You have completed the application!

Award Recipients

If you are selected as an Innovation Award recipient, you will be notified by November 1, 2020. A grant agreement letter signed by you and co-signed by a faculty member or advisor will be required and received by the Foundation no later than November 15, 2020. Attendance at live or recorded President Innovation Award events are required for you to list the award on your resume.

Given the unusual circumstances for 2020-2021, if you receive the award this year (without cash stipend) you may re-apply next year to receive a cash stipend to attend The NAMM Show in person, as long as you meet the other eligibility requirements.

