

2018 At-A-Glance

Create Music Makers

- Funded 25 music service organizations that provided instruments, teacher training and innovative hands-on music learning for people of all ages and abilities, with teacher training for guitar instruction supported by the Bill Collings Memorial Fund
- Funded the Make Music Alliance as the title sponsor of Make Music Day, an international day of music making, with thousands of community-based music making on the June 21 summer solstice and Make Music Winter on Dec. 21
- Introduced drumming and ukulele playing experiences at national education and lifestyle conferences; produced “Roomful of Pianos,” at The NAMM Show, featuring multi-piano performances
- Funded five music research projects to expand and report on the positive impact of music with the goal of fueling advocacy efforts and promoting the value of making music for people of all ages and abilities



Celebrate Music Education and Music Teachers

- Hosted 2,100 music teachers and school administrators at The 2018 NAMM Show and connected them to the resources of the music products industry
- Awarded 583 school districts and 135 individual schools with the 2018 Best Communities for Music Education national recognition for their commitment to music education; shared list of constituent awardees with U.S. Members of Congress, and state and local elected officials
- Awarded 14 college music faculty stipends as NAMM Foundation-College Music Society Fellows to support their attendance at The 2018 Summer NAMM to advance “college to careers in music” goals for their students
- Helped school districts strengthen music education with two hands-on Days of Service, with NAMM member volunteers as teachers/mentors; created Day of Service toolkit available for free to anyone who wishes to create their own music making day of service
- United an international network of 56,000 music education advocates through monthly NAMM Foundation Newsletter and provided 150,000 advocacy materials
- Hosted 18 Talking Up Music Education podcast episodes that reached an audience of 8,150



Support New and Emerging Leaders in Music

- Provided 94 college music and music business students with scholarships to attend The 2018 NAMM Show for exposure to the full spectrum of careers in music
- Hosted 2,500 college music students and faculty at The 2018 NAMM Show to explore their future in music; presented 13 College Music Society careers in music conference sessions at The 2018 NAMM Show
- Established the Smart Women in Music (SWIM) Fund to support the advancement of women leaders in the music products industry
- Hosted 100 leaders from nonprofit music service organizations at The NAMM Foundation Nonprofit Institute at The 2018 NAMM Show to help strengthen their leadership and organizational effectiveness

