



SWIM Fund Summer NAMM Scholarship Program

Application Guidelines

SWIM Mission: The Smart Women in Music (SWIM) Fund was created in 2018 to expand diversity, inclusion and support for women in the music products industry.

Overview: The **SWIM Fund NAMM Show Scholarship program** seeks to support women with goals to connect, support and grow as professionals and leaders, and to contribute to the development of the music products industry.

SWIM Fund Summer NAMM Scholarship Program Statement of Purpose: The SWIM Fund scholarship program supports women working in the music products industry in their goals to connect, support and grow their leadership and professional skill sets. A one-time stipend of \$1,000 is available to support qualified applicants’ attendance and participation at Summer NAMM, July 15 – 17, 2021 in Nashville, TN. Awards can be used to support travel, housing and other expenses related to attending Summer NAMM where scholarship recipients will be recognized at a SWIM Meet reception.

Award: Three (3) SWIM Fund Summer NAMM scholarships will be awarded; stipend payment will be made as a reimbursement after NAMM Foundation staff receives required final report that outlines recipients’ participation in Summer NAMM events; see report and reimbursement requirements below.

Timeline: Application Deadline is April 9, 2021 via the online application; awards will be announced May 14, 2021; report is due August 30, 2021.

Application Cycle Opens	Application Cycle Closes	Award Notifications	Reports Due
March 1	April 9	May 14	August 30

Eligibility Requirements:

- Women who have at least three years of experience working in the music products industry who seek opportunities to expand leadership and professional competencies
- Applicants should model the mission of SWIM: to Connect/Support/Grow opportunities for themselves and all women in the music products industry
- Applicants must be a first time NAMM show attendee or be interested in attending a NAMM Show after an absence of at least five years. Or the applicant has not been a participant in past NAMM Show education tracks

Scholarship Recipient Requirements for Summer NAMM:

- Participate in at least four Idea Center sessions
- Attend two NAMM U Breakfast Sessions
- Three hours of job shadowing at Summer NAMM with SWIM-affiliated leaders
- Attendance at the SWIM Meet reception where scholarship recipients will be recognized
- Submit a post event report that summarizes activities and take-aways from Summer NAMM attendance; the scholarship will be paid upon submission and review of the report

How to Apply:

Please read the guidelines before completing all requirements via The NAMM Foundation's online application system. An incomplete application will not be considered. The deadline to apply is April 9, 2021.

Link Here: <https://bit.ly/37mNbth>

Please Log in:

First time user, click on "create your password" to log in.

Email Address:

Password:

Invitation Code: SWIM21

IMPORTANT NOTE: The Invitation Code is NOT optional. Please enter "SWIM21" in the Invitation Code field.

If you have a Cybergrants record associated with another NAMM Scholarship, please create a new record and "start a new application" via the link for the SWIM Fund Summer NAMM.



First time user? [Create your password](#)

Please Log In

* E-mail Address:

* Password:

[Show password](#)

Invitation Code (optional):

LOG IN

[Forgot your password?](#)

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

[Need Support?](#)

IMPORTANT NOTE: For field “Organization name” enter your first and last name— do not enter the name of your company.

Contact Information:

Name:

Address:

Company:

Job Title:

Month & Year started with company:

Entry year in the Music Products Industry:

- Companies you have worked for and dates:

Phone

Email

Last NAMM show attended:

Request Information:

Narrative that Explains Why You Should Receive This Award: Connect/Support/Grow

1. Describe your current role and responsibilities; include name of current employer and years employed, upload an updated CV/resume (required)
2. What do you hope to gain from Summer NAMM that will help you in your current job?
3. **Connect:** what connections have you made with other business and music products industry professionals and how have these connections helped you develop personally & professionally?

4. **Support:** Describe your professional goals for the next 1-5 years and what help are you seeking to support you in achieving these goals?
5. **Grow:** What career development skills or knowledge are you seeking to support your professional development goals? And what are you currently doing to advance your professional development?
6. What do you value most about the music products industry? Why?
7. What do you see as the largest opportunity within the music products industry?
8. What do you see as the largest obstacle within the music products industry?
9. In what position do you envision yourself in ten years?
10. Identify someone within the music products industry who has helped to positively influence you and how they have done so? (Optional)
11. Upload two letters of support from current employer (manager, supervisor) and/or colleague.