

Dear Administrator,

I am writing to request approval for funding an individual membership with the National Association of Music Merchants (NAMM) and to cover the expenses associated with attending The 2025 NAMM Show in Anaheim, CA, from January 21–25.

Attending The NAMM Show will provide me with invaluable insights into the latest music products, tools, and strategies that can be directly applied to our education programs. This event will also allow me to connect with industry leaders and peers, fostering relationships that will benefit our institution. Additionally, the knowledge and skills I gain will enhance my ability to contribute to the growth and development of our music program.

The NAMM Show is globally recognized as the largest trade show for music products, serving as a key meeting point for the music industry. It offers numerous opportunities, including professional development sessions, awards ceremonies, performances, and a firsthand look at new products from exhibitors.

A NAMM membership includes several benefits:

- Complimentary access to The NAMM Show.
- Year-round access to educational sessions through NAMM U Online.
- Admission to the NAMM Museum of Making Music and access to their curriculum.
- Access to job search and postings through the NAMM Career Center.
- The opportunity to contribute to advocacy efforts on issues facing our industry.

Furthermore, The NAMM Show provides access to professional development sessions, entry to an exhibit hall featuring innovative music and sound products, and networking opportunities with other professionals in the music industry, including an Educator Mixer.

I am confident that becoming an individual member of NAMM and attending The NAMM Show will significantly enhance my expertise, ultimately benefiting our students and our music program. Thank you for your time and consideration.

Sincerely,